

# Jessica Goodlett

Software Engineer

Abilene, TX | Phone: 325-829-0733 | Email: jessgoodlett@gmail.com

## Professional Experience

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**Web Designer & Developer - Front-end &**

**2018 - Present**

**Backend**

*Contract / Freelance*

*Remote*

- Led design and implementation for user-friendly and responsive websites and web applications.
- Led front-end development of websites and web applications.
- Managed websites built on a variety of CMS platforms, including custom built CMS platforms.
- Contributed to back-end design and implementation.
- Contributed to schema designs for databases.
- Collaborated with remote teams of project managers, designers and developers.
- Led quality assurance testing, speed / performance testing and optimization on web applications.
- Implementing digital marketing strategies such as social media campaigns, search engine optimization, reputation management and branding.

**Data Entry**

**2014 - 2017**

*Hardin-Simmons University Student Financial Services*

*Abilene, TX*

- Assisted with processing the records of the 97% of the approximate 2,000 enrolled students who received financial aid at the university.
- Data entry of financial aid documents through an online database.

## Skills

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### Languages

Ruby, Javascript, HTML, CSS, SQL, PHP

### Technologies

Git, GitHub, PostgreSQL, MySQL, HTTP, REST, Shell Environments (Linux/Unix, Mac, Windows), Visual Studio, Adobe XD/Photoshop/Illustrator, Wordpress, Shopify, Squarespace

### Frameworks & Libraries

Sinatra, Ruby on Rails, jQuery, Bootstrap

## Education

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**Launch School, Software Engineering** | 2021 - 2022

A mastery-based multi-year full-stack software engineering curriculum emphasizing core fundamentals and problem-solving skills.

**Hardin-Simmons University, B.B.S. Communication** | 2013 - 2017

Bachelor of Behavioral Science in Communication with an emphasis in Public Relations and Advertising and a minor in Marketing.